

Let's travel to
**OKAYAMA,
JAPAN!**

**Rental Car
Discount
Campaign**

Per Vehicle
Max 5,000 yen OFF

Applicable Period

4.6.2026~2.28.2027

Applicable Period (The return deadline is Wednesday, March 10.)

From April 6, 2026(Monday) to February 28, 2027 (Sunday)

Application Period

From April 1, 2026(Wednesday) to February 23, 2027 (Tuesday)

※**Up to 4 days before pickup**

※Some periods are excluded (see website)

Discount (Per Vehicle)

Vehicles with a seating capacity of up to 5: 3,000 yen (per vehicle)

Vehicles with a seating capacity of 6 or more: 5,000 yen (per vehicle)

Rental Car Discount Campaign
in Okayama Prefecture for Tourists from Abroad



How to Use

※Up to 4 days before pickup



Eligible Participants • Basic Requirements

Individuals with non-Japanese passports

(individuals from abroad visiting Okayama Prefecture for the purpose of tourism)

① The rental car pickup and return must be at a rental office within Okayama Prefecture.

② Stay at least one night at an accommodation facility in Okayama Prefecture.

※The offer does not apply to stays at the homes of relatives, acquaintances, or friends.

PRECAUTIONS

①:Times Car • Orix Rent-a-Car

The offer applies only to reservations made for on-site payment at the relevant car rental office on the day of use.
(The offer does not apply to prepaid reservations and travel product coupons.)

2:Toyota Rent a Car Okayama

Applicable to "online prepayment" and "on-site payment on the day"

3:NIPPON RENT-A-CAR

Applicable to "Online prepayment through the Nippon Rent-A- Car website" and "on-site payment on the day"

4:Heisei Car Rentals

Applicable to "Online prepayment through the Heisei Car Rentals website" and "on-site payment on the day"

(2 and 3 and 4 :travel agency coupons are not applicable)

② The rental rates displayed on the respective car rental company's website or booking platforms are the regular rates.

③ You can drop the rental car off in Okayama Prefecture with one-way rental options. (Please inquire about the fee with the car rental company.)

④ The offer does not apply to cars returned at locations outside Okayama Prefecture.

⑤ Travel product coupons cannot be used for this promotion.

⑥ If the rental car cost is less than the subsidized amount, you will receive a subsidy equal to the actual cost.

⑦ This offer can be combined with transportation subsidies from other organizations.

⑧ The campaign will end once the budget limit is reached.

English

Explore Okayama

