

Discover
Okayama!

Staging
Area

Stage Event Schedule

After the opening ceremony, you'll be treated to performances that are unique to Okayama Prefecture, such as the Uraja Dance and Bitchu Kagura.

8/22 (fri)

8/23 (sat)

8/24 (sun)

10:00			
11:00	Opening Ceremony 11:00~	Local Mascot Stage Gathering① 10:30~	Local Mascot Stage Gathering① 10:30~
12:00	Uraja Dance Performance① 12:30~	“Hime no mochi” Mochi Pounding① 12:00~	Bitchu Kagura Dance Performance① 12:00~
13:00			
14:00	Local Mascot Stage Gathering① 14:20~	Local Mascot Stage Gathering② 14:50~	Local Mascot Stage Gathering② 14:00~
15:00	Uraja Dance Performance② 15:30~	“Hime no mochi” Mochi Pounding② 16:15~	Bitchu Kagura Dance Performance② 15:30~
16:00			
17:00			
18:00			
19:00	Local Mascot Stage Gathering② 19:05~	Local Mascot Stage Gathering③ 18:45~	Local Mascot Stage Gathering③ 19:05~

That's not all! Various municipalities will organize fun stages, such as rock-paper-scissors tournaments and quiz competitions!

※Be aware that the stage performance times and content are subject to change.

Free to
Enter

You can spin the giant gacha machine!

Digital Quiz Rally

Take a quiz while touring the venue! Great prizes await you!

- 1 Look for QR codes placed in three different spots around the venue and test your knowledge with a short quiz!
- 2 After answering all three questions, you'll see a survey. Take it!
- 3 Show the completion screen to the staff at the monster gacha booth!
- 4 Spin the monster gacha and win a great prize!

※We kindly ask that you please observe mobile phone etiquette and do your best to avoid disturbing other people.
※Communication charges will apply during the quiz rally. The customer will be responsible for those charges.



First
1,000
Visitors

Please note that there is a daily limit of 1,000 entries. One time per person only.



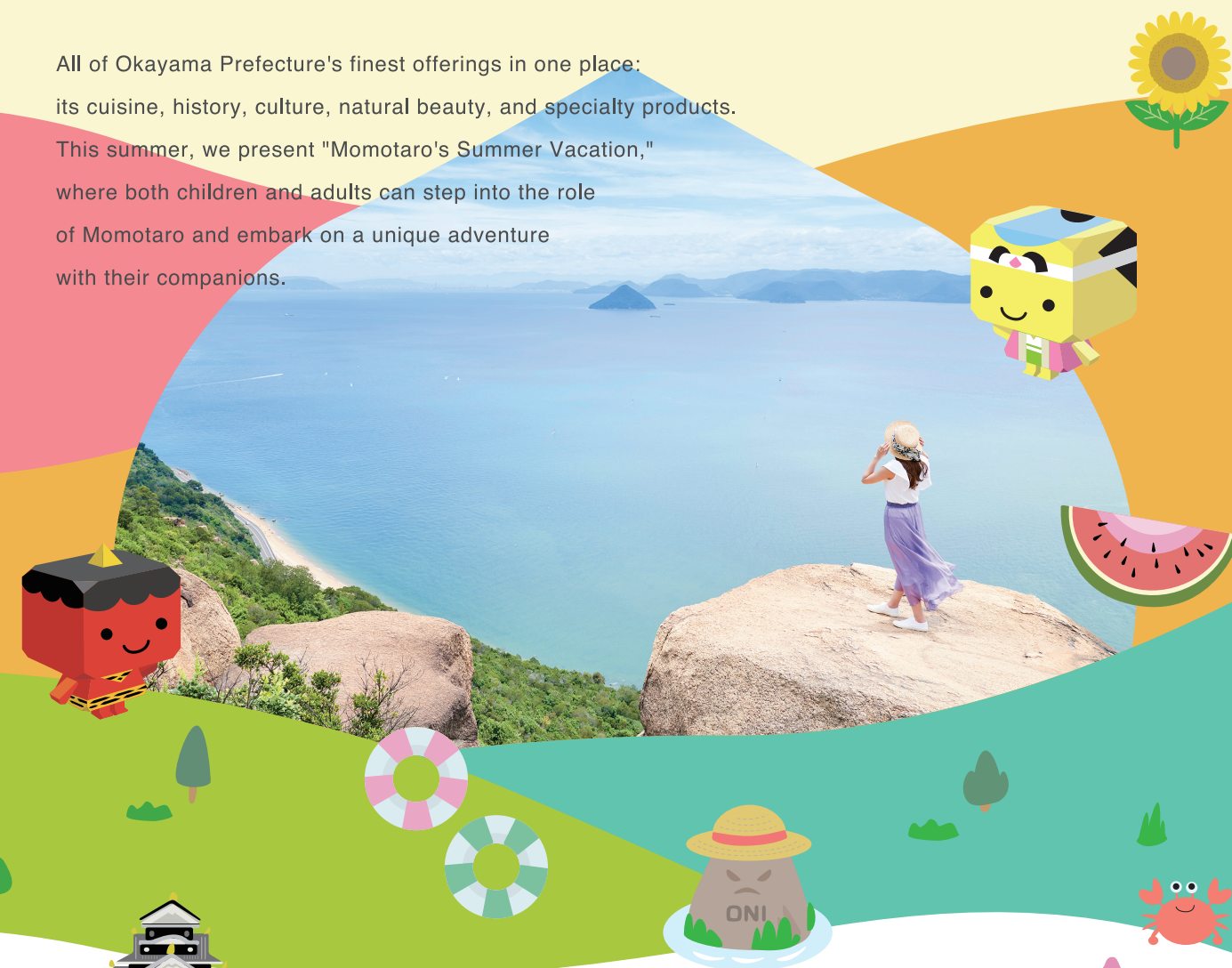
おかやま

桃太郎の夏休み

OKAYAMA'S SUMMER VACATION

All of Okayama Prefecture's finest offerings in one place: its cuisine, history, culture, natural beauty, and specialty products. This summer, we present "Momotaro's Summer Vacation," where both children and adults can step into the role of Momotaro and embark on a unique adventure with their companions.

OKAYAMA'S SUMMER VACATION



2025.8.22 [fri] — 24 [sun] 10:00 20:00

EXPO Exhibition Center “WASSE”

Expo 2025 Osaka, Kansai Promotion Officer
Industry Planning Division, Department of Industry and Labor, Okayama Prefecture

©Expo 2025

Experience Okayama!

Experience Area Workshop

Icon Description

=Workshop With Fixed Times

=Vendor Booth

Workshop

W-1

Okayama Korakuen Garden

8/22 8/23 8/24

Japanese Culture Experience "TOKO PLAYING"

The Japanese cultural experience of Togetsu is not "throwing a pot," but rather "throwing an arrow into a pot." Follow Okayama Korakuen's official Instagram account and get a novelty item from the gacha machine!

W-2

Kagaminno Town

8/23

Hime chili Medicinal Spice-Blend Making Experience

In this experience, you will blend dried and powdered ingredients, such as Hime chili peppers, yuzu, Japanese mountain pepper, and shiso—specialties of Kagaminno Town—as well as wild and other vegetables, to create your own original seven-spice medicinal blend. Enjoy creating your own unique wellness food! A material fee of 300 yen is required.

W-3

Niimi City (Kojiro Washi Preservation Society)

8/22 8/23

Kojiro Washi Paper Making Experience

Experience the art of paper making using raw materials from the Shingoshimokojiro area of Niimi City, a region with a long history of producing washi paper. Enjoy making washi paper using traditional methods!

W-4

Okayama City

8/22 8/23 8/24

Okayama Castle

"Become a warlord and take a commemorative photo!" Try on a helmet and battle coat and take a commemorative photo in the photo booth. Enjoy your mini trip to Okayama Castle!

W-6

Kurashiki City

8/22 8/23 8/24

Let's make STRAP with materials produced in Kurashiki!

Try your hand at making original straps using two fabrics representative of Kurashiki City: tatami edging and denim! With tatami edging, you can make a unique strap that creates a "bond." And with denim and your favorite color, you can fashion a one-of-a-kind key strap! Material fees are required for the experience (500 yen for tatami edging and 800 yen for denim). Please check with the booth for details.

W-8

Wake Town

8/22

Mini Koinobori Making Experience

Participants are asked to draw pictures on white koinobori carp streamers, using the theme of "life" to create their own mini streamers. This activity is a great way to learn about traditional Japanese culture. And since the streamers can be taken home, they make a perfect memento of the expo.

W-8

Hayashima Town

8/24

Hanagoza weaving workshop

Experience the traditional Hayashima industry of hand-woven "Hanagoza" mats. Learn about the traditional techniques and culture of rush grass. As a gift, visitors will receive a rush grass coaster!

W-2

Mimasaka City

8/22

Jumping Jack Puppet Workshop

Go ahead, pull the string, and watch the arms and legs move! Why not paint and assemble your own traditional jumping jack toy? We're offering four sessions per day: ①10:00~②12:30~③15:00~④17:30~

W-2

Maniwa City

8/24

Firefly Cage Workshop Connecting People

Firefly baskets are a summer tradition that allows children to enjoy the light of fireflies and the sound of bell crickets. Design your very own firefly basket! We're offering four sessions per day: ①11:00~②13:00~③15:00~④17:00~

W-3

Tsuyama City

8/24

Samurai Armor Dress-up & Photo Shoot "Sakushu Gasuri" Badge Making

Come and try on Tsuyama's original samurai armor and make a tin badge using traditional Tsuyama castle town woven fabric called "Sakushu Gasuri." Take a commemorative photo wearing the armor!

W-5

Bizen City

8/22 8/23 8/24

Experience making a pen using Bizen ware

Discover the history of Bizen ware, kiln structures, and types of kiln changes while enjoying a ballpoint pen-making experience using Bizen ware beads. This is the perfect way to create summer memories.

W-7

Forestry Division, Okayama Prefectural Government

8/22 8/23 8/24

Let's enjoy in the cypress ball pool

Experience the scent and warmth of wood by entering a ball pit filled with cypress balls! A limited-edition Hinoki magnet will be given to visitors who answer all questions of the quiz correctly.

W-8

Tamano City

8/23

Shibukawa Marine Aquarium Seven-colored Sea Turtle

Enjoy hands-on experiences such as touching small sea creatures like crabs, hermit crabs, and starfish, making original button badges, and creating palm-veined artworks with iron and wood pieces. Those who wish to take home their Nanairo Umigame artwork will be charged a material fee of 3,000 yen.

W-9

The Land of Sunshine Okayama Tourism Campaign Promotion Council

8/22 8/23 8/24

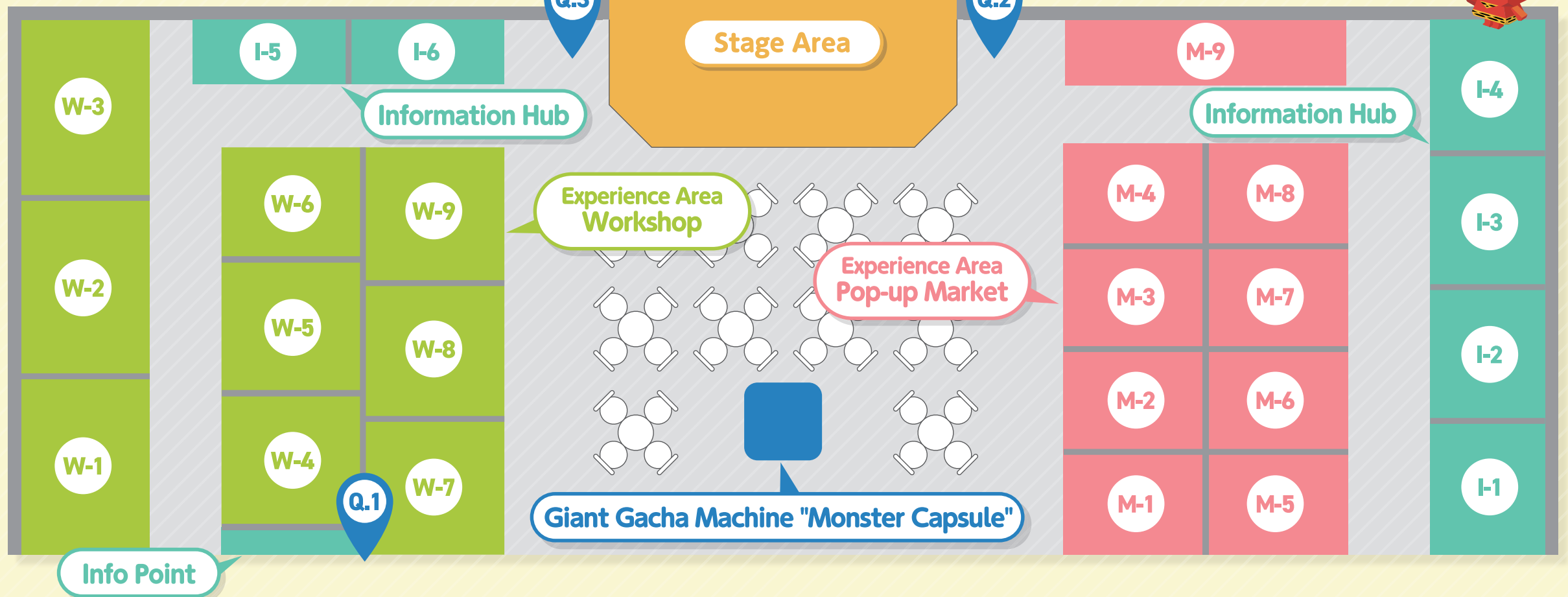
Bag Decorating Experience with Washi Masking Tape

Kurashiki City is proud to present the experience of making shopping bags using masking tape base paper. We will also sell masking tape with gift boxes.

Venue Map

Digital Quiz Rally QR Code Location

For more information on activities and schedules, please inquire at the individual booths.



Get to know Okayama!

Information Hub

Information Sharing

I-2

Tsuyama City

8/22 8/23 8/24

Tsuyama Castle Climbing Experience
Tsuyama Manabi Railway Museum Visiting Experience

Experience VR tours of Tsuyama Castle, the symbol of Tsuyama City, and the Tsuyama Manabi Railway Museum, which boasts the second largest railroad roundhouse in Japan. Use a touch panel to recreate the appearance of Tsuyama Castle during the Edo period!

I-3

Setouchi City

8/22 8/23 8/24

The mecca of the Japanese sword , OSAFUNE

Since ancient times, Osafuno Town in Setouchi City has thrived as a renowned production hub for Japanese swords. VR technology allows you to hold the National Treasure "Tachi Mumei-Ichimonji (Sancho-mo)," Uesugi Kenshin's favorite sword, as if it were your own.

I-4

Takahashi City

8/23 8/24

See it from the sky!
"Bicchu Matsuyama Castle: A Castle in the Sky" drone footage experience

Experience climbing Bicchu Matsuyama Castle with a manned drone. Visitors can try out the actual drone model in the booth. Through VR goggles, experience the immersive feeling of flying through a sea of clouds. You'll feel like you're flying in the sky!

I-5

Ports and Harbors Division, Okayama Prefectural Government

8/22 8/23

Committee for Attracting Vessels to Uno Port

We're excited to showcase Uno Port, a beautiful spot that faces the Seto Inland Sea. This area is the first in Japan to be designated as a national park, and it's known for its stunning views of numerous islands. We'll also be highlighting the attractions around Uno Port, where you can find some amazing artworks.

I-5

Maniwa City

8/24

GREENable HIRUZEN

At the GREENableHIRUZEN booth, we're delighted to introduce a variety of products that encourage you to live in harmony with nature. From fashion accessories made with eco-friendly materials to foods made with ingredients from Maniwa, and books that offer ideas for living in the future, each product has its own "sustainable story." Take a look and feel the next step for yourself!

I-6

Okayama Prefecture

8/22 8/23 8/24

Association of Museums in Okayama

We are thrilled to present a rich array of facilities found in Okayama Prefecture, covering a diverse array of topics including local history, art, historical buildings, natural sciences, and local industries.

I-1

Niimi City

8/22 8/23 8/24

Makido Cave VR Experience

You're going to love exploring the magical world of Makido Cave, designated as a natural monument of Okayama Prefecture, with the help of VR technology. Come, explore the mystery and beauty of this 450-meter-long limestone cave, and feel as if you're walking right inside it.

I-4

Ibara City

8/22

Starry sky VR experience in Bisei-cho

We are pleased to showcase Biseicho Town in Ibara City, which has been certified as a Starlight Reserve — essentially a World Heritage Site for starry skies. Exhibitors of starlight-friendly lighting, VR stargazing experiences, and a social media follow campaign will await you. Ibara City's mascot, Denchukun, will be there too!

Distribution Times and Method for Free Sampling Tickets at the Pop-up Market

STEP 1

Look for a staff member wearing a pink T-shirt with "Ticket Distribution" printed on it. They'll be popping up randomly in the Okayama Prefecture area during the distribution times listed on the right. When you spot one, go up to them and get a numbered ticket.

* Limited to one set per person.

* You will be assigned a time slot; selections are not available.

STEP 2

To enjoy food and drink samples, please visit the market booth indicated on your ticket within the allotted time frame.

* Tickets that have expired are no longer valid.

8/22 8/23 8/24

11:30~ 12:45~ 14:00~ 15:15~ 16:30~ 17:45~

11:00~ 11:15~ 12:30~ 13:45~ 15:00~ 16:15~ 17:30~ 18:45~

11:00~ 11:15~ 12:30~ 13:45~ 15:00~ 16:15~ 17:30~ 18:45~

Taste Okayama!

Experience Area Pop-up Market

Icon Description

=Booth Requiring Numbered Tickets

=Vendor Booth

Pop-up Market

M-1

Okayama City

8/22 8/23 8/24

White peach juice straight from the tap

Experience the surprise of having white peach juice from Okayama Prefecture flow from a faucet! Feel free to turn the faucet yourself and sample some delicious white peach juice.

M-2

Agriculture Market Promotion Office, Okayama Prefectural Government

8/22 8/23 8/24

Okayama Fruit Tasting & Promotion

Try Okayama-grown grapes and other specialties! To top it off, we will showcase the rich 150-year history of fruit cultivation in Okayama Prefecture, a region fondly dubbed the "Fruit Kingdom."

M-3

Livestock Division, Okayama Prefectural Government

8/22 8/23 8/24

OKAYAMA Wagyu beef Tasting party

Okayama wagyu beef is characterized by its fine marbling and refined sweetness. Experience the exquisite taste for yourself!

M-4

Kibichuo Town

8/23 8/24

Kibichuo Pione (Grap) tasting

Try "Pione," a grape variety cultivated in the beautiful natural environment of Kibichuo Town. It has a lovely aroma and a rich flavor.

M-4

Maniwa City

8/24

hiruzenwine tasting

Sample wine made from "Yamabudo" crimson glory vines grown in the Hiruzen Highlands in northern Okayama Prefecture.

M-5

Asakuchi City

8/22

Asakuchi SAKE tasting

The Bichu Toji sake brewers call Asakuchi City home. Sample several types of sake made from high-quality rice and pure, abundant water.

M-5

Tamano City

8/23

local specialty / Honey Tasting

Don't miss out on these specialty products from Tamano City, Okayama Prefecture, including sweets, honey, and seaweed! Some of these products are only available in Tamano City!

M-5

Soja City

8/24

Red Rice Amazake Tasting

Try amazake made from Soja City's specialty product, red rice. It's non-alcoholic, so everyone from kids to adults can enjoy it with complete peace of mind.

M-6

Niimi City (Chiya beef promotion organization)

8/22 8/23 8/24

Chiya beef tasting

You'll be thrilled to try Chiya-gyu, a breed of black Japanese beef from Niimi City in Okayama Prefecture. Chiya-gyu is said to be the origin of wagyu beef, so don't miss out on its rich flavor and deep umami.

M-6

Shinjo-SON (Shinjo Village)

8/24

local specialty in Shinjo village
"sticky rice" HIME NOMOCHI Jand' baby kiwi Sarunashi"

Try the unique flavor of "Hime no Mochi" freeze-dried rice, a specialty born in the beautiful village of Shinjo in northern Okayama Prefecture. Also, sample the legendary "Sarunashi" kiwifruit in various drinks.

M-7

Tsuyama City

8/23 8/24

Tasting: "Wagyu Hoshiniku (Dried Wagyu Beef)" "Van Coffee"

Try dried meat, a famous local product made from Tsuyama wagyu beef, and enjoy "Van Coffee," which is said to be a recreation of the coffee that Udagawa Yoan, who coined the kanji characters for coffee, drank at the time.

M-7

Shoo Town

8/24

KATSUMADA High School-brand Introduction and food tasting.

Meat miso and strawberry jam produced by Okayama Prefectural Katsumada High School. You can sample the flavors created with the passion of high school students.

M-8

Nagi Town

8/22 8/23 8/24

Nagi Beef Cubed Steak Premium Tasting Event

Try "Nagi Beef," a brand of beef raised on rich natural water from the Nagi Mountains and "Sakushuguro" black beans. The meat's rich flavor and sweetness will spread throughout your mouth.

M-9

Kurashiki City

8/22 8/23 8/24

Kurashiki White Peach Gelato

We've teamed up with peach farmers in Kurashiki City to bring you the finest gelato, made from the freshest white peaches. There are no artificial flavors, colors, or milk. This allows you to enjoy the natural flavor of peaches.